

SAM PuttLab

World's leading putt coaching
and training system



Science & Motion
Sports

SAM PuttLab

The complete putting solution

- Extremely accurate
- Analysis of 50 putting parameters, including consistency
- Specific training modules
- New Report Builder (80+ report templates in 4 sizes)
- Suitable for amateurs up to PGA Tour players
- More than 2.000 satisfied customers worldwide
- Fast setup, portable for indoor/outdoor use
- 3D-Putt replay module
- App remote control (iPhone/iPad)



Most accurate tracking technology

SAM PuttLab is the world's most accurate and comprehensive putt analysis and training system. It analyzes all important parameters of your putting stroke and displays the results in easy to understand graphic reports. The analysis reveals even the smallest details of your movements and allows you to develop improvements and training strategies.

The new SAM PuttLab 6 takes putt analysis to the ultimate level.

SAM PuttLab Applications

Improve your business!



High-End Putting Studios

For building up your professional putting studio you don't need much more than SAM PuttLab, a room and a putting surface.

Make a difference to other Pros and become a true putting expert!



Shop Solution and Putter Fitting

SAM PuttLab offers a turnkey solution to support putter sales in a shop environment. The SAM comparison protocol is an extremely smart way to select the best putter inside of minutes.

The SAM Easy fit protocol is a complete solution for professional putter fitting.



Putting Clinics

SAM PuttLab is the perfect tool to conduct indoor and outdoor putting clinics. A basic course might start with working on setup, direction and distance control.

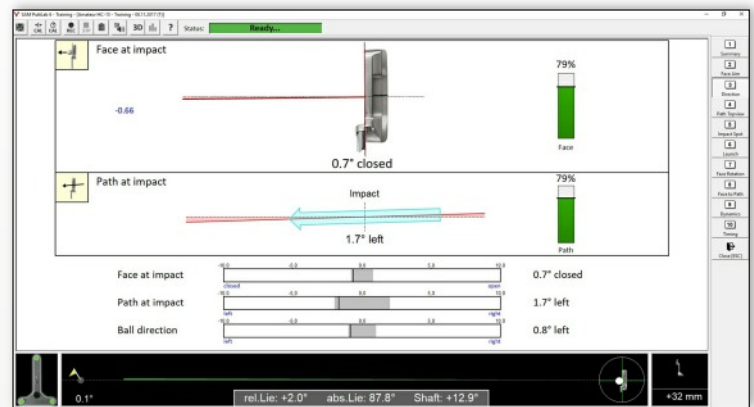
Your students will be amazed about the feedback and their improvements.

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Software modules of SAM PuttLab

Data analysis - Comprehensive and complete

- Analysis of 50 putting parameters, including consistency
- Data for each putt stroke, data averages, benchmark charts
- Direct comparison to PGA Tour performance data
- Video integration and media file management



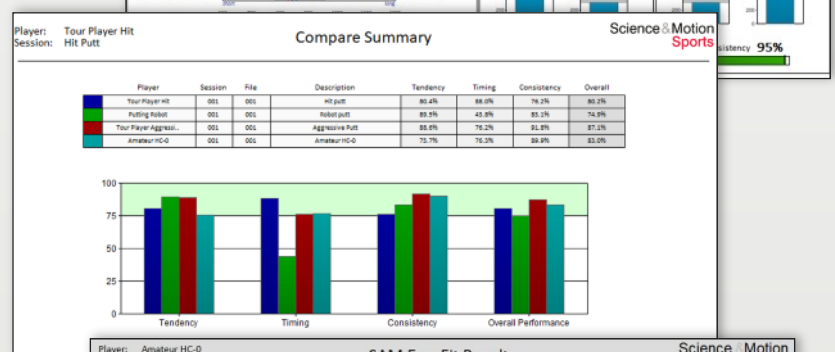
Training mode - Instant feedback for efficient learning

- Instant graphical and numerical results after each putt
- Various training screens for all relevant aspects
- Additional audio feedback
- Guarantees immediate and lasting training success



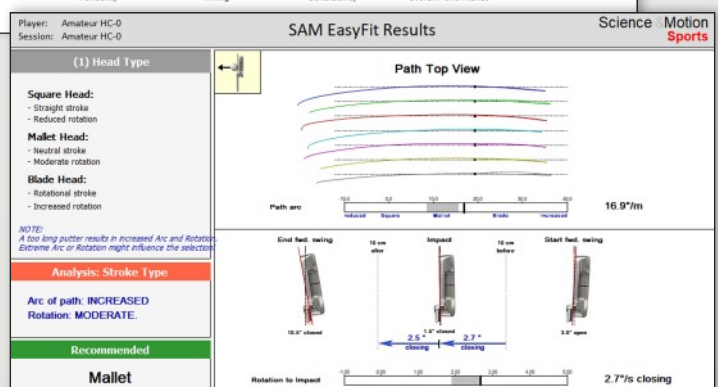
Graphic Reports - Perfect presentation of results

- Comprehensive multi-page reports
- NEW: Graphical report tiles in 4 sizes on up to 50 parameters
- High resolution report printouts and PDF
- Simple and expert reports



Profiles - Compare measurements or putters

- Directly compare up to 8 recordings
- Compare different training situations or different putters
- Track your training success over time



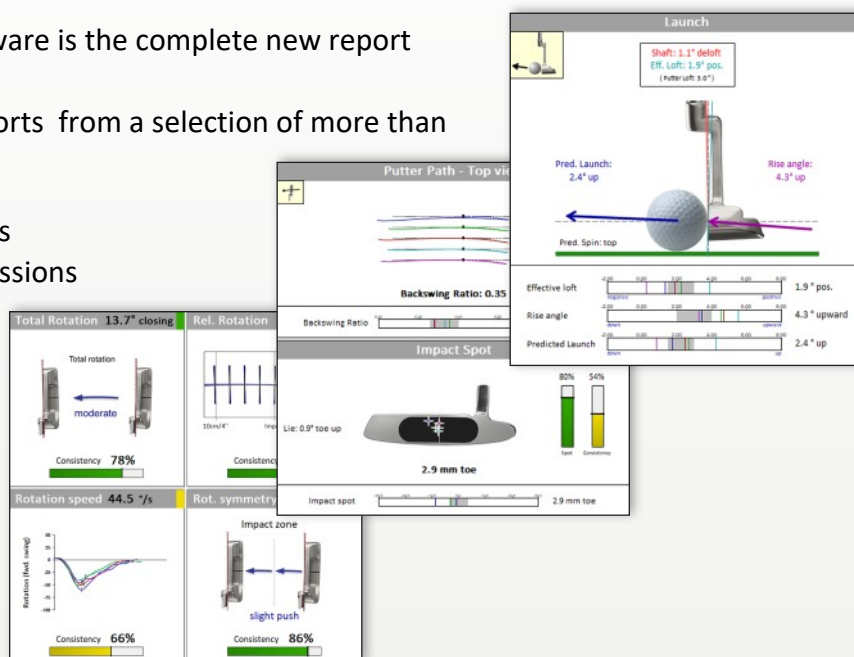
NEW: Custom Report Builder

Design your own report pages with individual layouts and tiles

A key feature of the SAM PuttLab 6 software is the complete new report module including the Report Builder.

The software allows to build custom reports from a selection of more than 80 templates in different sizes.

- Report Builder for customized reports to support your individual training sessions
- Selection of more than 80 tiles in 4 different sizes (XL, L, M, S)
- New putting parameters available (50 instead of 28 parameters)

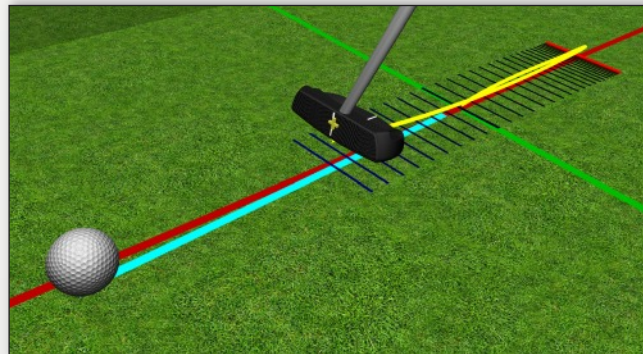


SAM 3D-Putt

Putting analysis in the 3rd dimension

SAM 3D-Putt is an addon to the PuttLab software. See all putts in realistic 3D graphics and motion.

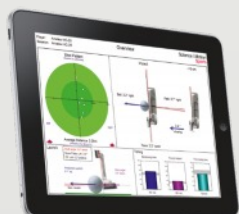
- View the realistic putter movement from any view angle
- Automatic live replay after each putt in Training Mode
- Select from predefined view profiles
- Direct comparison with reference putts
- Display additional info like putter path, ball path or face angles



SAM PuttLab App

Control your PuttLab with iPhone/iPad

The SAM PuttLab PC software can be remotely controlled with the SAM PuttLab App on iPhone or iPad. Main features of the App:



- Access to SAM PuttLab reports wherever you are
- Add comment to reports and send by email
- Share data via social media
- Add photos or live videos from the device camera
- Upload SAM PuttLab results to Dropbox or iCloud

What the experts say...



"SAM PuttLab has been one of my favorite tools for analysis, evaluation, and research of putting strokes over the past 10 years. The accuracy, consistency, and ease of the user interface are the key factors that set this ultra-sound technology apart from other technologies."

DAVID ORR, Founder of Flatstick Academy



"St Andrews Links Golf Academy is proud to be at the forefront of the modern game. SAM PuttLab is a key component of the coaching system we have in operation at the Home of Golf. It provides clear feedback, positive results and above all it is fun to use."

STEVE NORTH, Director Instruction of St Andrews Links Golf Academy

SAM PuttLab Editions

Feature	Basic	Coaching	Coaching Plus	Professional
Analysis of 50 putting parameters	●	●	●	●
Measurement and Training module	●	●	●	●
Report Builder for customized reports	–	●	●	●
Print and PDF module	–	●	●	●
Customizable Report logos	–	●	●	●
Audio Feedback in Training	–	●	●	●
Putter fitting module	–	●	●	●
Putting Games	–	●	●	●
Video recording module	–	●	●	●
Tablet remote control (iPhone/iPad)	–	●	●	●
3D-Putt module	–	optional	●	●
Yips analysis report (wrist measurement)	–	–	–	●
Database export and Statistics module	–	–	–	●
SAM Putting Laser	optional	●	●	●
SAM PuttStation	optional	optional	●	●
FlexMarker (for wrist/head measurement)	–	–	–	1
Triplet Clips	1	2	2	5