



World's Leading Putt Coaching and Training System

New:
SAM PuttStudio



SAM PuttLab

The Reference for Putt Analysis

- Extremely accurate
- Analysis of 70+ putting parameters, including consistency
- Specific training modules
- Report Builder (80+ report templates)
- Suitable for amateurs up to PGA Tour players
- More than 2.500 satisfied customers worldwide
- Fast setup, portable for indoor/outdoor use
- 3D replay and Video add-ons
- App remote control (iPhone/iPad)



MOST ACCURATE TRACKING TECHNOLOGY

SAM PuttLab is the world's most accurate and comprehensive putt analysis and training system. The analysis reveals even the smallest details of your movements and allows you to develop sustainable training strategies. Additional modules allow comparing different putter or putt conditions. The fitting protocols offer solutions for professional putter fitting.

SAM PuttLab Applications

Improve Your Business!



SAM PUTTSTUDIO

The SAM PuttStudio combines the market-proven SAM PuttLab with our latest ball tracking & projection technology.

SAM PuttStudio offers an unique training environment for putting: Extensive putt analysis, individual performance profiles for players, tasks and training drills projected onto the surface, optional tilting platforms for feedback guided break putt training, or additional synchronized video feedback.



TRAINING & TEACHING

To improve your business as a professional putting coach to the highest level, you don't need much more than a PuttLab, a room and a putting surface.

The SAM PuttLab training mode allows to customize individual training strategies to improve specific aspects of your putting. The immediate knowledge of result (KR) feedback for each putt guarantees significant and lasting training success.

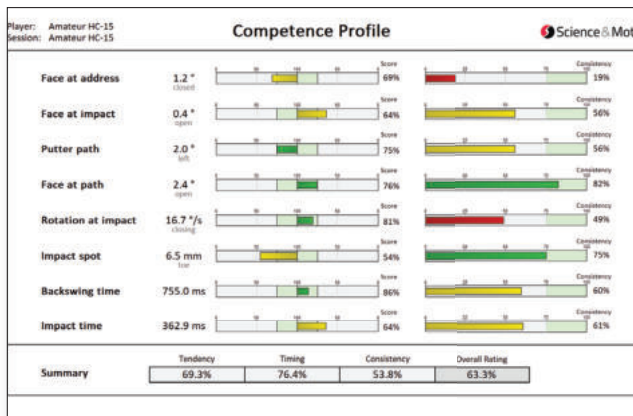


SHOP SOLUTION & PUTTER FITTING

SAM PuttLab offers a turnkey solution to support putter sales in a shop environment. The SAM comparison protocol directly compares the customers' performance with different putters – an extremely smart way to select the best putter inside of minutes.

The SAM fitting protocols offer a complete solution for professional putter fitting. Each relevant aspect is diagnosed in an interactive step by step process.

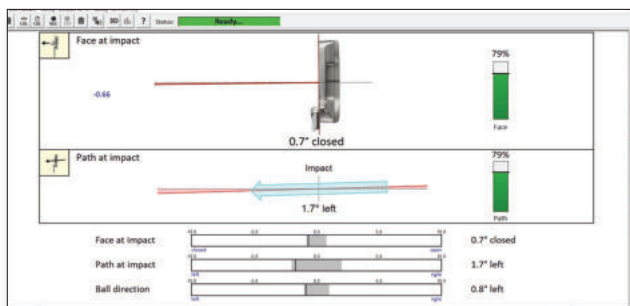
Software Modules of SAM PuttLab



DATA ANALYSIS

Comprehensive and Complete

- Analysis of **>70 parameters**, incl. consistency
- Data for each putt stroke, data averages, benchmark charts
- Individual competence profiles
- Comparison to average PGA Tour performance
- Video integration & media file management



TRAINING MODE

Instant Feedback for Efficient Learning

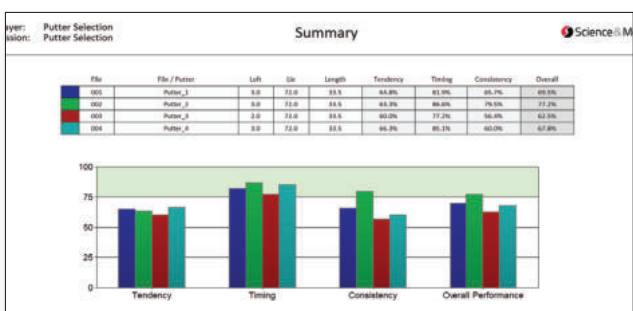
- Multiple training screens for all relevant aspects
- Instant graphical and numerical results for each putt
- Guarantees immediate and lasting training success



GRAPHIC REPORTS

Perfect Presentation of Results

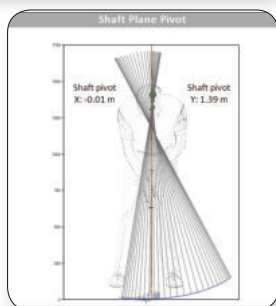
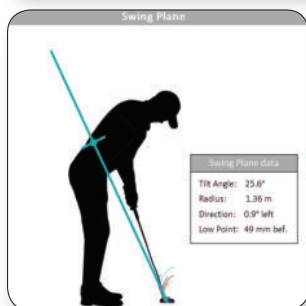
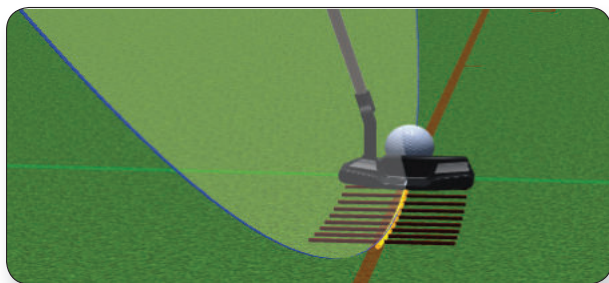
- Comprehensive multi-page reports
- **Report Builder** for customized reports
- Select from more than 80 report tiles in 4 sizes
- High resolution report printouts and PDF
- Simple and expert reports, Shot Pattern Report, Data Listing, and more



PROFILES

Compare Measurements or Putters

- Directly compare up to 8 recordings
- Compare different training situations or different putters
- Track your performance over time

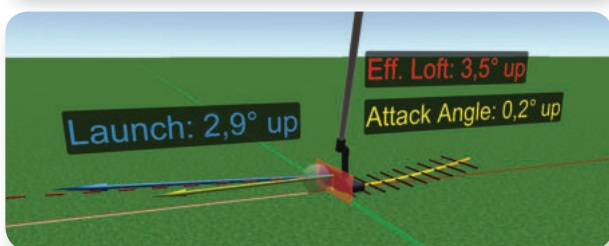
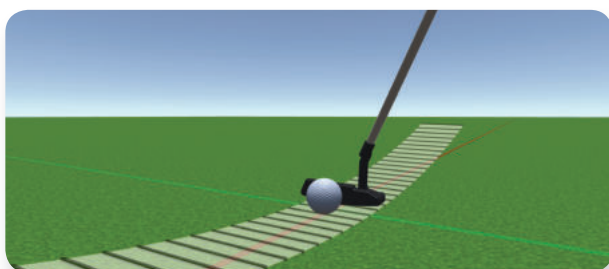


SAM PuttLab 7

MANY NEW REPORT OPTIONS

The latest SAM PuttLab software comes with an improved interface, many new report options, and an updated PGA Tour players reference data.

- New Report options (i.e. **Swing Plane**, **Shaft Plane**)
- Extended number of putting parameters (from 28 to 70+)
- 3D player analysis with the 3D-Putt 2.0 add-on
- New Amateur and Tour players examples

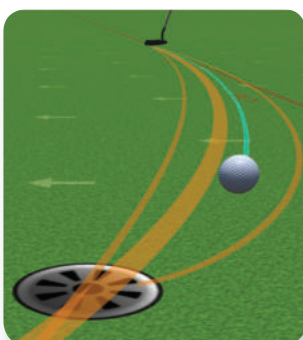


SAM 3D-Putt 2.0

PUTT ANALYSIS IN 3RD DIMENSION

SAM 3D-Putt 2.0 is an add-on to the SAM PuttLab and replays your putts at any angle and zoom in high-resolution 3D graphics.

- Latest 3D gaming engine for high-res 3D graphics
- New view options (view from hole, follow ball)
- Full ball tracking integration, including shot pattern
- New comparison modes, horizontal / vertical split
- Launch view, 3D putting template, swing plane view



SAM PuttStudio

PERFECT UPGRADE FOR PUTTLAB USERS

The ball tracking and projection technology of the SAM PuttStudio adds a complete ball roll analysis and visual feedback to your training sessions. Live feedback, visual cues, multiple and virtual targets, or **self-running drills** help you to bring your putting skills to the highest level.

The combination with an inclined putting surface or a tilting platform opens up the world of unprecedented break-putt analysis and training. Live aim, ideal aim, ideal path and speed, or putting corridors; the ingenious feedback makes it easy to understand the critical interdependency of face angle and speed on any breaking putt.



What the Experts Say...



“**SAM PuttLab** has been one of my favorite tools for analysis, evaluation, and research of putting strokes over the past 10 years. The accuracy, consistency and ease of the user interface are the key factors that set this ultra-sound technology apart from other technologies.”

David Orr, Founder of Flatstick Academy



“Our Golf Academy is proud to be at the forefront of the modern game. **PuttLab** is a key component of the coaching system we have in operation at the Home of Golf. It provides clear feedback, positive results and above all it is fun to use.”

Steve North, Director Instruction of St Andrews Links Golf Academy

SAM PuttLab 7 Editions

Feature	Private	Coaching	Ultimate
Comprehensive putt analysis (> 70 parameters)	•	•	•
Measurement and training module	•	•	•
Report Builder for customized reports	–	•	•
Print and PDF module	–	•	•
Audio feedback in training	–	•	•
Putter fitting module	–	•	•
Putting games	–	optional	•
Tablet remote control (iPhone/iPad)	–	•	•
SAM 3D-Putt 2.0 add-on	–	optional	•
Database export and statistic module	–	–	•
High speed video recording module New	–	–	•
Ball tracking & projection New	–	–	optional
SAM BalanceLab software integration New	–	–	•
SAM Putting Laser	optional	•	•
SAM PuttStation	optional	•	•
FlexClips (mount for attaching sensor to putter)	1	2	5